California’s share of national entertainment employment
1990-2012

Source: BLS.
### Is California losing its competitive edge?

*Job growth in the entertainment industry, 2005-2012*

<table>
<thead>
<tr>
<th>Baseline economy</th>
<th>Jobs expected based on industry mix</th>
<th>Competitive share</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>7,900</td>
<td>-12,400</td>
</tr>
</tbody>
</table>

Note: Shift-share analysis conducted for 2005-2012.  
Source: BLS.
Post-production employment in California
1990-2012

Source: California Economic Development Department.
Permitted on-location TV production days in Los Angeles
2008-2012

Thousands

Source: FilmLA.
Streaming video projected to double market share by 2017

Source: PWC.