

# Assembly California Legislature

## Joint Informational Hearing of Assembly Committees on Arts, Entertainment, Sports, Tourism & Internet Media and Revenue and Taxation

### *The Secondary Impact of California's Film and Television Tax Credit Program: Diversity?*

Friday, February 24, 2017

12:00 p.m. - 3:30 p.m.

Ronald Reagan State Building Auditorium, 300 S. Spring Street, Los Angeles

### AGENDA

#### I. Opening Remarks

Honorable Kansen Chu, Chair, Committee on Arts, Entertainment, Sports, Tourism, & Internet Media

Honorable Sebastian Ridley-Thomas, Chair, Committee on Revenue and Taxation

#### II. Overview: Film and Television Tax Credit Program

*California Film Commission*, Amy Lemisch, Executive Director

#### III. Has the tax credit increased employment opportunities, and if so, have the jobs benefited a diverse cross-section of California?

*International Alliance of Theater & Stage Employees*, Thom Davis, 2<sup>nd</sup> International Vice President

*International Brotherhood of Teamsters*, Steve Dayan, Secretary-Treasurer

*Screen Actors Guild-American Federation of Television and Radio Artists*, Ellen Huang, Director, EEO & Diversity

*Directors Guild of America*, Mayra Ocampo, Assistant Executive Director

*Writers Guild of America, West*, Corrina Freedman, Political Director

*Motion Picture Association of America*, Angela Miele, Vice President, State Tax Policy

#### IV. Opportunities and Challenges for Increased Diversity – Could diversity in the film and television industry be improved, and if so, what adjustments to the tax credit program could increase opportunities for diversity above and below the line?

*USC, Annenberg School of Communications and Journalism*, Dr. Stacy L. Smith, Director, Media, Diversity, and Social Change Initiative

*National Association for the Advancement of Colored People*, Ron Hasson, President, Beverly Hills Branch

*National Association of Latino Independent Producers*, Benjamin Lopez, Executive Director

*Coalition of Asian Pacifics in Entertainment*, Michelle K. Sugihara, Executive Director

*Hollywood CPR (Cinema Production Resources)*, Kevin Considine, Founder and President & Laura Peterson, Vice President and Chief Operating Officer

#### V. Public Comment

#### VI. Conclusion and Closing Remarks