

# Speaker Biographies

## **Panel One: Tax Policy, Job Creation and Innovation: Perspectives from the Industry**

**Corey C. Owens** is Associate Manager for Public Policy at Facebook, where he directs state legislative and regulatory policy. Prior to joining Facebook, Mr. Owens served as a senior campaign strategist at the United Food and Commercial Workers International Union. He previously held positions in the public policy offices of The Constitution Project and the American Civil Liberties Union. He holds a B.A. in rhetorical studies from Truman State University and a master's degree in political issues management from The George Washington University.

**Jim Hawley** is Senior Vice President and General Counsel for TechNet, managing and directing TechNet's multistate program, which brings TechNet's uniquely effective combination of advocacy and political engagement to key states. Mr. Hawley joined TechNet in 2002 as TechNet's California Outreach Director and opened TechNet's Sacramento office in 2006. Previously he worked as a corporate attorney in Silicon Valley, representing start-up companies and venture funds, first with McCutchen Doyle Brown & Enersen (now as Bingham McCutchen) and then with Perkins Coie. Prior to that, Mr. Hawley worked for a U.S. Congressman on issues ranging from telecommunications, export controls, trade, tax, energy, environment, transportation, agriculture and appropriations. He earned his J.D. from Georgetown University in 1995 and his B.A. from Amherst College, magna cum laude.

**Jon Haveman** is Chief Economist at the Bay Area Council Economic Institute. He is widely considered to be one of California's leading experts on the economics of seaports, goods movement, and international trade policy. He is an expert in regional economies and local economic development.

Prior to joining the Institute, Dr. Haveman was a founding principal at Beacon Economics and the Director of the Economy Program at the Public Policy Institute of California. He has been a Senior Economist with the President's Council of Economic Advisers, an Economist with the Federal Trade Commission, and held a faculty position in the Business School at Purdue University.

A prolific author, Dr. Haveman has published extensively on transportation and security issues at California's seaports, business outsourcing, and trade in technology products. He also has a lengthy record of publishing articles in the areas of labor and international economics and a work history related to private asset accumulation. A well-known media commentator, Dr. Haveman has been quoted in *The Economist*, *Los Angeles Times*, *San Francisco Chronicle*, *Sacramento Bee*, and *San Jose Mercury News*, among many other publications. His radio and television appearances include regular interviews on CBS Channel 5 in San Francisco, and interviews on KCBS AM, KGO AM, and KQED public radio. Dr. Haveman speaks regularly at events across California and has testified at numerous federal and state government hearings on issues related to seaport activity and security, technology trade, and local economic development.

Dr. Haveman holds a Ph.D. and M.S. in Economics from the University of Michigan and a B.S. in Economics from the University of Wisconsin.

**Gail Maderis** is President & CEO of BayBio, the industry organization representing and supporting Northern California's life science community. As a former biotech CEO, Ms. Maderis brings deep experience and commitment to supporting the industry through enterprise development, peer-to-peer experience sharing, advocacy and support of education and workforce development. From 2003 to 2009, Ms. Maderis served as President and CEO of Five Prime Therapeutics, Inc., a privately held protein discovery and development company. At FivePrime, she successfully funded the company's rapid growth through substantial private equity financings and corporate partnerships and took the company's first novel cancer therapeutic from discovery into clinical trials. Prior to FivePrime, Ms. Maderis held senior executive positions at Genzyme Corporation, including founder and president of Genzyme Molecular Oncology. Ms. Maderis practiced management and strategy consulting with Bain & Co. She serves on the boards of NovaBay Pharmaceuticals, Opexa Therapeutics, BayBio, the Mayor's Biotech Advisory Council of San Francisco and the HBS Healthcare Initiative. She received a B.S. in business from UC Berkeley and an M.B.A. from Harvard Business School.

## **Panel Two: Tax Policy, Job Creation and Innovation: Perspectives from Tax Experts**

**James Nachbaur** is an economist in the California Legislature's Legislative Analyst's Office (LAO). He works mainly on tax policy, revenue forecasting, and natural resource economics and governance issues. His Ph.D. is from UC Santa Barbara. Prior to working at the LAO, he worked on international tax issues at Ernst & Young in San Francisco and San José.

**Robert D. Atkinson** is one of the country's foremost thinkers on innovation economics. With an extensive background in technology policy, he has conducted ground-breaking research projects on technology and innovation. Mr. Atkinson is a valued adviser to state and national policy makers and a popular speaker on innovation policy nationally and internationally. He is the author of *The Race for Global Innovation Advantage and Why the U.S. is Falling Behind* (Yale, forthcoming) and *The Past and Future of America's Economy: Long Waves of Innovation That Power Cycles of Growth* (Edward Elgar, 2005). Before coming to the Information Technology and Innovation Foundation, Mr. Atkinson was Vice President of the Progressive Policy Institute (PPI) and Director of PPI's Technology & New Economy Project. He has testified before a number of committees in Congress and has appeared in various media outlets including CNN, Fox News, MSNBC, NPR, and NBC Nightly News. Mr. Atkinson received his Ph.D. in City and Regional Planning from the University of North Carolina at Chapel Hill in 1989.

**Dan Berglund** is the President and CEO of SSTI, a nonprofit organization that leads, supports, and strengthens efforts to improve state and regional economies through science, technology, and innovation. SSTI is the most comprehensive resource available for those involved in technology-based economic development. Leading SSTI since its inception in 1996, Mr. Berglund has helped SSTI develop a nationwide network of practitioners and policymakers dedicated to improving the economy through science and technology. SSTI works with this network to assist states and communities as they build tech-based economies, conduct research on best practices and trends in tech-based economic development, and encourage cooperation among and between state and federal programs. Prior to joining SSTI, Mr. Berglund worked as a consultant and for the Ohio Department of Development in a variety of positions, including Acting Deputy Director of the Division of Technological Innovation. Mr. Berglund holds a B.A. in Economics and Political

Science and a B.A. in History from Ohio University.

**Robert S. Chirinko**, Professor of Finance, University of Illinois at Chicago, received his Ph.D. from Northwestern University in 1982. His research examines business behavior with a focus on financial markets, capital formation, corporate governance and finance, macroeconomics, and tax policy. Many of his research projects rely on non-US data, most have policy implications, and all have a substantial empirical component. He has held faculty positions at Cornell University (1982-1985) and the University of Chicago (1985- 1992) and visiting positions at Stanford University (1984-1985), the University of Munich (1992), the Federal Reserve Bank of Kansas City (1992-1993), and the University of Illinois at Urbana/Champaign (1993-1994). Prior to coming to the University of Illinois at Chicago, he was on the faculty of Emory University from 1994-2007, where he was the Winship Distinguished Research Professor in the Social Sciences. He is currently a professor in the Finance Department at the University of Illinois at Chicago, a research fellow at the Center for Economic Studies (Munich), and a visiting scholar at the Federal Reserve Bank of San Francisco. His work has been supported by the National Science Foundation, the Canadian Department of Finance, the Canadian Embassy, Industry Canada, the Prudential Foundation, the Federal Home Loan Bank Board, the German Bundesbank, the Dutch National Bank, the Kauffman Foundation/Georgia Research Alliance, and the Federal Reserve Bank of San Francisco. He has received the Outstanding Doctoral Dissertation Award (shared with L. Summers) from the National Tax Association and the James L. Barr Memorial Award in Public Economics and the Vernon Award both from the Association for Public Policy Analysis and Management. During Fall 2006, he was a Houblon-Norman/George Senior Fellow at the Bank of England and, during Spring 2008, a Visiting Scholar at the European University Institute (Florence).

**Annette Nellen**, CPA, ESQ., is a professor in and director of San Jose State University's graduate tax program (MST), teaching courses in tax research, accounting methods, property transactions, state taxation, ethics, tax policy, and high technology tax issues. Annette chairs the AICPA Individual Taxation Technical Resource Panel and is a member of the Executive Committee of the Tax Section of the California Bar. Annette is a regular contributor to the AICPA Tax Insider and Corporate Taxation Insider e-newsletters. She is the author of the BNA portfolio on amortization of intangibles. Annette has testified before the House Ways & Means Committee, Senate Finance Committee, California Assembly Revenue & Taxation Committee, and tax reform commissions on various aspects of tax reform. She maintains the 21st Century Taxation website and blog

([www.21stcenturytaxation.com](http://www.21stcenturytaxation.com)). Prior to joining SJSU, Annette was with Ernst & Young and the IRS.

### **Panel Three: Public-Private Partnerships**

**Mohammad H. Qayoumi** was appointed in 2011 as president of San José State University, the oldest and one of the largest universities in the 23-campus CSU system. Previously, Mr. Qayoumi served as president of California State University, East Bay, where under his leadership, the university adopted long-range academic and strategic plans that significantly strengthened its regional position and profile. In addition to his more than 30 years of experience in the service of higher education and industry, Mr. Qayoumi is a licensed professional engineer and a certified management accountant. He has published eight books, more than 85 articles, and several chapters in various books. Additionally, he has presented at numerous national and international conferences on topics ranging from quality and energy to systems theory. Mr. Qayoumi is a senior member of the Institute of Electrical and Electronic Engineers and has served as a Malcolm Baldrige National Quality Award examiner and senior examiner. He has served his native country in various capacities, including as a senior advisor to the Minister of Finance of Afghanistan and member of the board of directors for the Central Bank of Afghanistan. Locally, Mr. Qayoumi is a member of the Silicon Valley Leadership Group, and serves on several boards including the Bay Area Council, the East Bay Economic Development Alliance and the Contra Costa Business Council.

**Carol Mimura** is the Assistant Vice Chancellor for Intellectual Property & Industry Research Alliances (IPIRA) at the University of California, Berkeley. She is a member of the Forum on Drug Discovery, Development, and Translation of the National Academies of Sciences Institute of Medicine, has served on the board of directors of the Children's Hospital Research Institute in Oakland, CA and as a board member (the Chancellor's alternate) of BayBio, the regional voice of biotechnology in Northern California. She was a former Executive Director of UC Berkeley's Office of Technology Licensing.

Prior to her positions at UC Berkeley, Carol was an analyst at Technology Forecasters, a consultant to Cor Therapeutics and Genomyx, and wrote for the Genetic Engineering News.

Dr. Mimura holds a B.S. degree from Yale University in Molecular Biophysics & Biochemistry and Ph.D. in Biology (biochemistry and microbiology concentration)

from Boston University. She was an NIH-sponsored postdoctoral fellow and research scientist at UC Berkeley in Biochemistry and in Chemical Biodynamics.

Her public policy articles include: *Nuanced Management of IP Rights: Shaping University-Industry Relationships to Promote Social Impact* in Working Within the Boundaries of Intellectual Property Innovation Policy for the Knowledge Society. Edited by Rochelle Dreyfuss, Harry First, Diane Zimmerman. Oxford University Press, March 2010.

**Elizabeth Seifel**, President of Seifel Consulting, is a certified planner who has been applying the principles of real estate economics and planning to property development and urban revitalization efforts for more than 25 years. Since founding her firm in 1990, Ms. Seifel has managed more than 500 consulting assignments. She has advised private developers, investors and governments in the western and southern United States on projects ranging in size from small infill housing developments to large master planned communities such as San Francisco's Mission Bay. She has consulted on more than 100 redevelopment project areas in California and guided the development of thousands of market-rate and affordable housing units. She has also performed economic and fiscal impact analyses and recommended public financing strategies for numerous revitalization efforts. She has also served as an expert witness on cases involving redevelopment, public finance, housing, and real estate.

Ms. Seifel previously managed the Bay Area consulting practice of Williams-Kuebelbeck & Associates, a real estate economic and management consulting firm. Ms. Seifel was the founding executive director of a nonprofit development corporation that built 270 units of mixed income housing in downtown Boston. She staffed President Carter's Task Force on Housing Costs and evaluated regulatory revisions to federal Indian housing programs while an urban intern with the U.S. Department of Housing and Urban Development in Washington, D.C.

Ms. Seifel has a Master of City Planning and a B.S. in Urban Studies and Planning from the Massachusetts Institute of Technology.

**Kim Walesh**, Director of Economic Development, City of San José, oversees strategic planning, partnerships, and innovations for the City of San José - the Capital of Silicon Valley and nation's 10th largest city. Ms. Walesh joined the City in 2003 to lead development of San José's first comprehensive economic strategy, and oversees implementation. She leads strategic initiatives related to university collaboration, downtown regeneration, business engagement, cultural

development, and City identity. Ms. Walesh assists the City's elected and executive leadership in understanding and addressing issues that affect the City's long-term success.

Prior to joining the City of San José, Ms. Walesh was co-founder and managing director of Collaborative Economics, a Silicon Valley-based consultancy that works with business and civic leaders who want to build stronger economies and better communities. She is recognized for her expertise in economic competitiveness and civic leadership, and has advised leaders in places as diverse as Chicago, Columbus, Richmond, California's Central Valley, China, Slovenia, and South Australia.

Prior to founding Collaborative Economics in 1993, Ms. Walesh was senior policy analyst at SRI International's Center for Economic Competitiveness, where she played management and analytic roles in more than 20 state and regional competitiveness projects in North America, Asia, and Europe. She is the co-author of the books *Civic Revolutionaries: Igniting the Passion for Change in American Communities* (Jossey-Bass, 2003), *Grassroots Leaders for a New Economy: How Civic Entrepreneurs Build Prosperous Communities* (Jossey-Bass, 1987), and more than 50 other reports and publications.

Ms. Walesh holds a B.A. in economics and humanities from Valparaiso University and a master of public policy degree from Harvard University, where she was a Kennedy Fellow.